

Aswati Panicker

Design Researcher

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EXPERIENCE

Graduate Research Assistant

ProHealth, Indiana University Bloomington | May 2019 - Present

- PhD dissertation research examines technology-mediated food interactions in contexts of long-distance families, social connection.
- Ongoing research studies use UX methods such as interviews, diary studies, scenarios, and co-design workshops.
- Experienced in research study design, protocol creation, and thematic analysis.
- Published at venues such as CSCW and ECSCW. Papers under review for CHI.

UX Researcher Intern, Business Integrity Team

Meta, inc | June 2022 - August 2022

- Extended research findings from previous internship at Meta and designed new usability studies to test the updated system design.
- Collaborated closely with cross-sectional partners such as Product Designers, Content Designers, Marketing & Product Leads.
- Conducted an in-depth literature review of business onboarding experiences to advance strategy and decision making.
- Assisted with the content writing of internal UX research review policies.

UX Researcher Intern, Business Integrity Team

Facebook, inc (now Meta) | June 2021 - August 2021

- Created a usability study plan through literature review and interviews with cross-functional partners.
- Prepared all supplementary material (screening surveys, research stimuli, discussion guides..) and executed the study.
- Qualitatively coded research data into themes, participated in design workshops and presented recommendations that were eventually integrated into Facebook Ads Manager.

Business Analyst

Cabot Technology Solutions, Inc | August 2016 - June 2018

- IT industry experience creating technical specifications by researching and absorbing software requirements (enterprise web and mobile).
- Collaborated with various stakeholders to create artifacts like wireframes, business proposals and presentations within the Agile framework.
- Additionally, was responsible for conducting market research, sales metrics analysis and competitive analysis.

TEACHING & MENTORSHIP

Associate Instructor, Multiple classes (I300, I407/507, I542)

Indiana University Bloomington | Aug 2019 and Aug 2021

- Designed and conducted various in-class activities that helped students understand HCI concepts covered in academic literature.
- Helped facilitate in-class discussions on various health informatics technology
- Graded student essays and provided feedback.
- Served as lead Associate Instructor twice

Research Experience Undergraduate (REU) Mentor

ProHealth, Indiana University Bloomington | May 2019 and May 2021

- Mentored undergraduate students for IU's REU summer program.
- Taught qualitative research methods and helped students communicate research outcomes through literature and design.

EDUCATION

Indiana University Bloomington

Ph.D in Informatics, Minor in HCI/d
May 2025 (Expected)

Indiana University Bloomington

M.S, Human Computer Interaction
Design (HCI/d)
May 2020

Mumbai University, India

B.E, Instrumentation Engineering
May 2016

RESEARCH METHODS

Interviews
Contextual Inquiry
Diary Studies
Card Sorting
Surveys
Co-design
Probes
Workshops
Journey Maps
Empathy Maps
Competitive Analysis
Usability Testing
A/B Testing

DESIGN METHODS

Wireframing
Prototyping
Affinity Diagramming
User Personas
Heuristic Evaluations
Content Strategy
Information Architecture
Speculative Design
Scenarios
Storyboarding

TOOLS

Qualitative coding software
Miro
Whimsical
Google suite
Microsoft Office suite
Qualtrics
Sketch
Figma
Adobe Illustrator
Adobe Premier
InVision
HTML/CSS